

**Sprout Spoon** Template cucchiaio



#### **STEP 1 - DESIGN YOUR SPOON**

There are many possibilities and few limitations You're pretty much free to customize as you please; however, you do have a few things to consider. Please see below for a guideline in how to design your own company-branded Sprout SPOON.

# **STEP 2 - DO THE ARTWORK**

Please note:

1 This text is unchangeable.

2 The Sprout SPOON logo may not be replaced. Must be in either grey, black or negative (white).

3 The sproutworld.com web addres may not be changed. Must be

in either grey, black or negative (white).

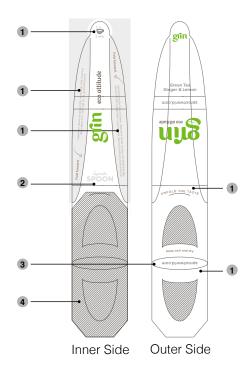
4 Not printable area.

# **STEP 3 - SEND TO US**

Before you send the final artwork to us, make sure you have done the following:

- You have used the Sprout InDesign template to create your layout.
- All logos and illustrations are placed as EPS files.
- All colors are CMYK colors NO Pantone colors.
- All placed photos are high resolution with 300 dpi.
- All text is outlined as shown in Image A to the right.
- The print file format is a "Press Quality" PDF with bleeds and crop marks.
- When saving to PDF, set compatibility mode to Acrobat 6 (PDF 1.5) or higher, plus check the "Create Acrobat Layers" box as shown in Image B to the right.





# FAQ - SPROUT SPOON TEMPLATES

– Can we change ground color of the gray color on the Inner Side? Yes.

Text and Logos:

- Which text should we keep?

You must keep "unfold the taste" + "keep cool and dry" + "sproutworld.com"

and the tea name e.g. "Black Tea Vanilla"

- Can we change font, color and the language of the text (like German)?

Yes.

- Are there any standards for the text?

Yes. We recommend that you always keep the text regarding expiration date

and content on your Sprout SPOON.

- Can we use our own logo?

Yes, of course. That's the point. Have fun using your own brand. :)

# **THE ARTWORK**

Please note: 1 Recommended text 2 The Sprout SPOON logo may not be replaced. Must be in either grey, black or negative (white). 3 The sproutworld.com web address may not be changed. Must be in either grey, black or negative (white). 4 Not printable area.

